

Why AccuRate?

The Challenge

Freight pricing is more volatile than ever. Geopolitical events and supply chain disruptions can double shipping costs overnight. Traditional spreadsheets and static rate cards cannot keep up with fuel surcharges, port fees and carrier levies. Manual quoting leads to delays, errors and lost margin.

Our Solution

AccuRate is a real-time freight pricing platform that ingests live data on fuel prices, port fees and carrier surcharges. Multi-stop, multi-mode routing and customizable rate rules let you model complex journeys in seconds. Predictive analytics forecast upcoming price movements so you can act before costs spiral out of control.

Why AccuRate?

Founded by logistics software veteran Paul Lister as a spin-off from Cortex Ltd., AccuRate draws on a decade of experience automating freight workflows. Our SaaS platform removes guesswork from quoting and delivers accurate prices 24/7. Overhead is reduced, customer confidence grows and margin is protected even during market shocks.

Business Impact

- Reduce quoting time by up to 50%
- Cut pricing errors and chargebacks by over 30%
- Improve transparency with multi-currency quotes
- Increase sales closure rates by offering timely, trustworthy prices

